

Will AI replace corporate boards?

Generative AI itself believes that AI is not yet ready to replace corporate boards. AI does not have the qualities to be appointed as a director of a company. It is not a legal entity that may be subject to rights and obligations. However, AI can be used as a tool for corporate boards to evaluate and make decisions.



Generative AI, or artificial intelligence generating *original* content using machine learning and neural networks, is receiving disproportionate attention. There is talk of redundancies in white collar jobs, with whispers that corporate board members risk being replaced.

In 2014, a computer was appointed to sit on a fund's board and given a vote on its investment committee. You can read more in our blog post, https://shorturl.at/qvzAO. But given the recent technical advances, can this become the norm? Can AI replace a corporate board? I posed this question to ChatGPT, the chatbot that took the internet by storm.

ChatGPT's verbatim response is given below.

"The rapid advancements in artificial intelligence (AI) have sparked widespread speculation about the potential for AI to disrupt traditional corporate structures, including corporate boards. Corporate boards play a critical role in guiding



companies' strategic decisions, overseeing management, and safeguarding shareholders' interests. The rise of AI technologies has led to debates about its potential to streamline corporate governance, enhance decision-making processes, and potentially replace human board members. In this blog, we explore the potential implications of AI on corporate boards and the broader implications for corporate governance.

- **1. Enhanced data analysis and decision-making**: AI excels in processing vast amounts of data and identifying patterns that might elude human analysis. By leveraging AI algorithms, corporate boards can gain deeper insights into market trends, consumer behaviour, and operational performance. This could lead to more informed and data-driven decision-making, enabling boards to respond quickly to changing business landscapes and make strategic choices with greater precision.
- **2. Risk management and compliance:** AI-powered tools can aid corporate boards in assessing and mitigating risks effectively. By continuously monitoring and analysing various data sources, AI can identify potential compliance issues, fraud, and security breaches. This capability can help boards proactively address risks, thereby improving overall corporate governance and ensuring compliance with regulations.
- **3. Board diversity and inclusion:** One of the longstanding challenges in corporate governance has been the lack of diversity on corporate boards. AI can be employed to mitigate this issue by analysing vast datasets to identify suitable candidates from diverse backgrounds, experiences, and perspectives. By promoting diversity and inclusion, AI may enhance the effectiveness of corporate boards in understanding a broader range of stakeholders' interests and making well-rounded decisions.
- **4. Automation and efficiency:** AI-powered automation can streamline routine board processes, such as scheduling meetings, collating reports, and managing documentation. By handling these administrative tasks, AI frees up valuable time for board members to focus on strategic discussions and value-adding activities, potentially leading to greater efficiency and productivity within corporate boards.

Challenges and limitations include:

1. Lack of human judgement and emotional intelligence: While AI excels at data analysis and pattern recognition, it lacks human judgement and emotional



intelligence. Corporate boards often deal with complex ethical dilemmas and ambiguous situations that require nuanced decision-making. Replacing human board members with AI systems could lead to a lack of empathy and an inability to consider broader social implications in certain situations.

- **2. Accountability and responsibility**: An AI system is only as good as the data it learns from and the algorithms that underpin it. If a corporate board solely relies on AI for decision-making, it raises questions about accountability and responsibility. Who would be liable for errors made by the AI system? Boards must strike a balance between AI-driven insights and human oversight to ensure accountability and transparency.
- **3. Ethical concerns and bias:** AI algorithms can inadvertently perpetuate existing biases present in the data they are trained on. When it comes to decision-making at the board level, biased AI systems could inadvertently reinforce existing inequalities and discriminatory practices. Careful attention to data selection and algorithmic bias mitigation is necessary to avoid such issues.
- **4. Loss of human perspective:** Human board members bring diverse experiences, intuition, and creativity to discussions, complementing the data-driven insights provided by AI. The complete replacement of humans with AI might lead to a loss of human perspective, which could hinder innovative thinking and holistic decision-making."

ChatGPT concludes that "AI undoubtedly has the potential to revolutionise corporate governance by providing valuable data insights, automating processes, and enhancing risk management. However, the complete replacement of human corporate boards with AI systems remains a distant possibility due to the complexities involved in decision-making, ethics, and accountability. A more plausible scenario is the integration of AI as a valuable tool that supports and augments human board members, helping them make well-informed decisions and address challenges more effectively. As AI continues to evolve, corporate boards must carefully navigate the balance between embracing technological advancements and preserving the essential human elements that define effective governance in the corporate world."

To the question of AI's readiness to step onto corporate boards, Bing AI a conversational AI chatbot responded that "AI is not yet ready to replace corporate boards. AI does not have the qualities to be appointed as a director of a company. It is not a legal entity that may be subject to rights and



obligations. However, AI can be used as a tool for corporate boards to evaluate and make decisions."

There is not much to add to add to what generative AI has to say except that past is no guide regarding the future.



A modified version of this blog was published in Business Standard on 26 July 2023. Subscribers can access the blog by clicking this <u>link</u> or typing the following in your url:

https://www.business-standard.com/opinion/columns/will-ai-replace-corporate-boards-123072500946 1.html



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